



Village of Carol Stream

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News Release

50th Anniversary Photography Contest Extended Thru December 4th

The Village challenges all professional and amateur photographers to submit their prized photos as part of the 1st ever Carol Stream Photography contest. The theme of the photography contest is '**Capturing the Spirit of Carol Stream**' and may include images of places, people, nature or landmarks. Please note that only digital or scanned photos no larger than 3 megabytes will be accepted and should be sent as attachments to bmellor@carolstream.org. Touched up photos will be allowed, however, overly processed images will not be considered and photographers will be limited to 5 submissions. In the body of the e-mail, please include the following information:

Some helpful tips to consider when shooting your photos:

- All submittals shall include photographer's name, address, phone number, title of photograph & location where photograph was taken.
- Pictures should embody the spirit of Carol Stream through the photographer's eyes and should be easily recognized and understood by the viewer.
- Pictures should include a component (person, place, building, etc.) that is associated with Carol Stream.
- Pictures should tell a story in a single image.
- The photographer should ask herself/himself whether the viewer will easily understand why the image captures the spirit of Carol Stream.
- The picture should be composed to exclude any unnecessary/distracting components & include only key elements you wish to show your viewer.
- Pictures should be appealing to the targeted audience (primarily Carol Stream residents and visitors the website).

Photo submissions will be judged by an independent panel who will score the photos based on their **creativity** (perspective, contrast), **image quality** (clarity, color mix, hue) and **conformity to the established theme** (Capturing the Spirit of Carol Stream). All winners shall be required to sign a release form allowing the Village to use the photo for promotional and display purposes only. Photographers will be required to provide release forms for any recognizable person(s) appearing in their photo submission(s).

Contest winners will have their work displayed on the Village's website and receive recognition in the Village's winter electronic newsletter. **The final photograph submission day is Friday, December 4th with the winners to be announced in early January.**

RELEASE DATE: October 2, 2009

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