



Village of Carol Stream

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News Release

50th Anniversary Photo Contest Winners

On July 13, in conjunction with the Village's 50th anniversary celebration, the Village launched a photo contest and encouraged amateur and professional photographers to submit photos that "Captured the Spirit of Carol Stream". Seventy-five photos from 17 photographers were submitted.

The contest has concluded and the photos have been judged and measured against the selection criteria which included the following guidelines:

- Pictures should embody the spirit of Carol Stream through the photographer's eyes and should be easily recognized and understood by the viewer.
- Pictures should include a component (person, place, building, etc.) that is associated with Carol Stream.
- Pictures should tell a story in a single image.
- The photographer should ask her/himself whether the viewer will easily understand why the image captures the spirit of Carol Stream.
- The picture should be composed to exclude any unnecessary/distracting components & include only key elements you wish to show your viewer.
- Pictures should be appealing to the targeted audience (primarily Carol Stream residents and visitors the website).
- Photos will be judged on their **creativity** (perspective, contrast), **image quality** (clarity, color mix, hue) and **conformity to the established theme** (Capturing the Spirit of Carol Stream).

The 6 top rated photos embodying the "Spirit of Carol Stream" were submitted by the following photographers:

- Helen Toreev – Carol Stream Arch
- Farah Moarefi – Town Center Bridge
- Farah Moarefi – The Barn
- Dave Farley – GBNHS Team Spirit
- Jim Pelar – Carol Stream 16U Softball Team Spirit
- Sharon Rodkey – Play Date

Winning photos can be viewed at the following link:

http://www.carolstream.org/PhotoContest/PhotoContest-WinningPictures_2010/index.html